



AN END-TO-END SOLID WASTE MANAGEMENT CONSULTANCY

Endlessly Green is a waste management consultancy that brings in 7 years of experience of helping scores of communities in and beyond Bengaluru set up self-sustaining waste management system.

Launched in August 2018, the firm aims at offering expertise to bulk generators like apartments, residential layouts, corporates, government offices and institutes, NGOs, schools, canteens, hotels and wedding halls an end-to-end SWM aimed at a robust, cost-effective, process-centric and self-sustaining system.



#### To achieve this, the consultancy offers the following services:

- Bring the client face to face with the three-way source segregation process as prescribed by the law through simple techniques to achieve 100% compliance
- Help the client choose and install a suitable and cost-effective composting system for kitchen waste keeping space and budget in mind
- If the garden clippings/rejects are high, then help the client set up a composting system to deal with leaf litter/garden clippings
- Train the staff in composting at the client's location and arm them with troubleshooting tips
- Guide the client till the first batch of compost is brought out
- Help the client with responsible dry waste recycling
- Offer assistance in initiating sustainable menstruation and responsible sanitary waste disposal
- Finally, help the client grow an organic garden or transform the one from chemical to a pesticide-free garden using the compost enriched through simple, scientific procedures

### THE BEAUTY OF BEING A SELF-SUSTAINING ENTITY:

The pride of becoming a community that manages its own waste in the most

- responsible and sustainable manner
  - No dependence on contractors
- No hazardous waste piling up within the premises during strikes or shutdowns
- No more contribution to air, water and soil pollution through irresponsible
- dumping of mixed waste.

# VISION To Mainstream Sustainability

## MISSIDN

To help bulk generators set up self-sustaining solid waste management system using cost-effective and environment-friendly solutions.

### ABOUT THE CONSULTANT



SAVITA HIREMATH

Savita Hiremath is a well-known waste management activist and a core member of the Solid Waste Management Round Table, Bengaluru.

After stints in *Deccan Herald, The Times of India, The New Indian Express* and Acharya Institute of Journalism (head of the media studies department) spread over 12 years, she worked hard and succeeded in setting up a highly advanced and end-to-end zero-waste SWM system for her community Sobha Althea-Azalea, Yelahanka, in 2012. It was picked by *The Times of India* in August 2015 as the best model to be emulated across Karnataka. The experience — embedded with failures and sweet successes — altered the course of her life by changing the way she looked at urban waste and the resultant trail of woes it left behind.

Savita began pouring her energies into researching and documenting the composting systems/methods in her blog — Endlessly Green (www.savitahiremath.com) — to help green champions like herself transform their communities by picking the right composting method and other best practices. It bagged the 'Social Media for Empowerment Award-2018' conferred by Digital Empowerment Foundation, New Delhi.

Her penchant for local solutions led her to conducting several DIYs in composting, reinforcing her belief that it takes local and cost-effective solutions to deal with a monumental issue like garbage. Through her blog, Facebook and WhatsApp, she interacts with hundreds of green champions from across India and helps them pick the right composting method for their community.

After the launch of her firm, Savita is currently focusing on turnkey projects for bulk generators. "There's a lot of gap between wanting to go green and actually going green. My firm bridges that gap by helping the clients make informed decisions faster," she says.

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